

HAMILTON 2024 - Drink Results			
Drink Exhibitor	Tokens	Tokens/Hour	\$/Hour
Anonymous #1	1,036	69.07	\$172.67
Anonymous #2	1,039	69.27	\$173.17
Anonymous #3	1,062	70.80	\$177.00
Anonymous #4	1,316	87.73	\$219.33
Anonymous #5	1,359	90.60	\$226.50
Anonymous #6	1,515	101.00	\$252.50
Anonymous #7	1,559	103.93	\$259.83
Anonymous #8	1,560	104.00	\$260.00
Anonymous #9	1,600	106.67	\$266.67
Anonymous #10	1,637	109.13	\$272.83
Anonymous #11	1,653	110.20	\$275.50
Anonymous #12	1,756	117.07	\$292.67
Anonymous #13	1,802	120.13	\$300.33
Anonymous #14	1,910	127.33	\$318.33
Anonymous #15	2,311	154.07	\$385.17
Anonymous #16	4,137	275.80	\$689.50
Anonymous #17	4,428	295.20	\$738.00
	31,680	124.24	\$310.59
Drink Exhibitor Total Tokens	31,680		
Attendee to Drink Exhibitor Ratio	203		
Average Tokens Per Drink Exhibitor Goal	1,624		
Average Tokens Per Drink Exhibitor	1,864	240	Above Target
Drink Exhibitor Total Revenue	\$79,200.00		
Average Revenue Per Drink Exhibitor Goal	\$4,060.00		
Average Revenue Per Drink Exhibitor	\$4,658.82	\$598.82	Above Target
Total Drink Exhibitor Profit	\$42,768.00		
Average Profit Per Drink Exhibitor Goal	\$2,192.40		
Average Profit Per Drink Exhibitor	\$2,515.76	\$323.36	Above Target
Average Tokens Sold Per Hour Per Drink Exhibitor	124.24		
Average Revenue Sold Per Hour Per Drink Exhibitor	\$310.59		
Tickets Sold	3,787		
Actual Attendance	3,699		
Average Spend PP on Drinks Goal	\$20.00		
Average Spend PP on Drinks	\$21.41	\$1.41	Above Target