

KITCHEHER 2024 - Drink Results			
Drink Exhibitor	Tokens	Tokens/Hour	\$/Hour
Anonymous #1	720	48.00	\$120.00
Anonymous #2	824	54.93	\$137.33
Anonymous #3	891	59.40	\$148.50
Anonymous #4	895	59.67	\$149.17
Anonymous #5	1,035	69.00	\$172.50
Anonymous #6	1,072	71.47	\$178.67
Anonymous #7	1,083	72.20	\$180.50
Anonymous #8	1,165	77.67	\$194.17
Anonymous #9	1,405	93.67	\$234.17
Anonymous #10	1,472	98.13	\$245.33
Anonymous #11	1,649	109.93	\$274.83
Anonymous #12	1,692	112.80	\$282.00
Anonymous #13	1,769	117.93	\$294.83
Anonymous #14	1,771	118.07	\$295.17
Anonymous #15	1,809	120.60	\$301.50
Anonymous #16	2,049	136.60	\$341.50
Anonymous #17	2,187	145.80	\$364.50
Anonymous #18	2,242	149.47	\$373.67
Anonymous #19	2,831	188.73	\$471.83
Anonymous #20	2,935	195.67	\$489.17
Anonymous #21	3,716	247.73	\$619.33
Anonymous #22	5,169	344.60	\$861.50
	40,381	122.37	\$305.92
Total Drink Exhibitors	22		
Drink Exhibitor Total Tokens	40,381		
Attendee to Drink Exhibitor Ratio	223		
Average Tokens Per Drink Exhibitor Goal (On Portal)	1,678		
Average Tokens Per Drink Exhibitor	1,836	158	Above Target
Drink Exhibitor Total Revenue	\$100,952.50		
Average Revenue Per Drink Exhibitor Goal	\$4,195.00		
Average Revenue Per Drink Exhibitor	\$4,588.75	\$393.75	Above Target
Total Drink Exhibitor Profit	\$54,514.35		
Average Profit Per Drink Exhibitor Goal	\$2,265.30		
Average Profit Per Drink Exhibitor	\$2,477.93	\$212.63	Above Target
Average Tokens Sold Per Hour Per Drink Exhibitor	122.37		
Average Revenue Sold Per Hour Per Drink Exhibitor	\$305.92		
Tickets Sold	4,852		
Actual Attendance	4,712		
Average Spend PP on Drinks Goal	\$20.00		
Average Spend PP on Drinks	\$21.42	\$1.42	Above Target