

TORONTO 2025 - Drink Results			
Vendor	Token	Tokens/Hour	\$/Hour
Anonymous #1	289	12.84	\$32.11
Anonymous #2	315	14.00	\$35.00
Anonymous #3	375	16.67	\$41.67
Anonymous #4	608	27.02	\$67.56
Anonymous #5	633	28.13	\$70.33
Anonymous #6	655	29.11	\$72.78
Anonymous #7	768	34.13	\$85.33
Anonymous #8	842	37.42	\$93.56
Anonymous #9	910	40.44	\$101.11
Anonymous #10	938	41.69	\$104.22
Anonymous #11	945	42.00	\$105.00
Anonymous #12	1,007	44.76	\$111.89
Anonymous #13	1,022	45.42	\$113.56
Anonymous #14	1,032	45.87	\$114.67
Anonymous #15	1,037	46.09	\$115.22
Anonymous #16	1,344	59.73	\$149.33
Anonymous #17	1,364	60.62	\$151.56
Anonymous #18	1,415	62.89	\$157.22
Anonymous #19	1,451	64.49	\$161.22
Anonymous #20	1,479	65.73	\$164.33
Anonymous #21	1,483	65.91	\$164.78
Anonymous #22	1,583	70.36	\$175.89
Anonymous #23	1,593	70.80	\$177.00
Anonymous #24	1,615	71.78	\$179.44
Anonymous #25	1,644	73.07	\$182.67
Anonymous #26	1,969	87.51	\$218.78
	<b>28,316</b>	<b>48.40</b>	<b>\$121.01</b>
Drink Exhibitor Total Tokens	28,316		
Attendee to Drink Exhibitor Ratio Goal (From Portal)	128		
Actual Attendee to Drink Exhibitor Ratio	131	<b>3.35</b>	<b>Above Target</b>
Average Tokens Per Drink Exhibitor Goal	1,024		
Average Tokens Per Drink Exhibitor	1,051	<b>27</b>	<b>Above Target</b>
Drink Exhibitor Total Revenue	\$70,790.00		
Average Revenue Per Drink Exhibitor Goal	\$2,560.00		
Average Revenue Per Drink Exhibitor	\$2,722.69	<b>\$162.69</b>	<b>Above Target</b>
Average Tokens Sold Per Hour Per Drink Exhibitor	48.40		
Average Revenue Sold Per Hour Per Drink Exhibitor	\$121.01		
Tickets Sold	4,003		
Actual Attendance	3,415		
Average Spend PP on Drinks Goal	\$20.00		
Average Spend PP on Drinks	<b>\$20.73</b>	<b>\$0.73</b>	<b>Above Target</b>
<b>NOTES:</b> The winter storm later on in the day really hurt the Saturday Night Sales and turnout tremendously. These numbers could have been much higher if it wasn't for the weather but also could have been much lower had we not sold so many tickets in advance. If we had expected only 3,400 people to come, we would have reduced our drink vendor numbers to 22-24 vendors instead of the original 28+ that we had accepted.			